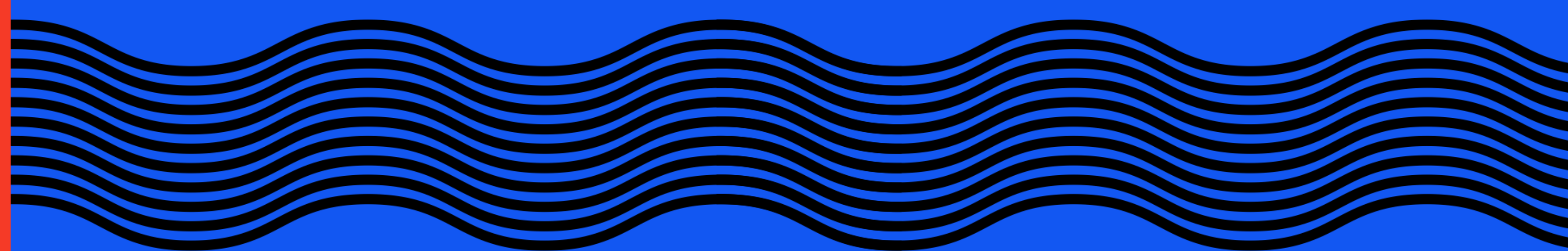


COLLISION PARTNER OVERVIEW 2023



COLLISION[®]
TORONTO • JUNE 26-29, 2023



COLLISION



COLLISION 2023 IN FIGURES

40,000+
attendees

140+
countries

950+
investors

2,000+
startups

250+
partners

CONTENT TOPICS

Collision offers hundreds of hours of premium content for attendees, spread across 20+ tracks exploring every industry affected by tech.

Auto/Tech

:content
makers,

**CORPORATE
INNOVATION
SUMMIT**

creatiff.

 **Crypto**

fourth
estate

 **Talk
Robot**


FULLSTK


**FUTURE
societies**

 **growth
summit**


HealthConf


moneyconf

 **PANDA
CONF**

VENTURE

 **SPORTSTRADE**

 planet:tech

Q&A

R E M O T E

 **SaaS
Monster**

 **STARTUP
UNIVERSITY**

OUR SPEAKERS

The most influential voices in tech join us



Brad Smith
President, Microsoft



Ev Williams
Founder and CEO,
Medium



Max Levchin
Founder, Affirm



Peggy Johnson
Executive VP of Business
Development, Microsoft



Laura Miele
Chief Studios Officer, EA



Nick Bostrom
Director, Future of
Humanity Institute,
Oxford



Kara Swisher
Editor-at-large, Recode



Adi Tatarko
Co-founder and CEO,
Houzz



Nicolas Cary
Co-founder and
President, Blockchain



Kristen Garcia Dumont
CEO, MZ



Parag Agrawal
CTO, Twitter



Greg Peters
Chief Product Officer,
Netflix

THE WORLD'S LEADING STARTUPS EXHIBIT

stripe

Revolut

Trello

ONEPLUS

TURO

branch

waze

UBER

N26

Hello FRESH

INTERCOM

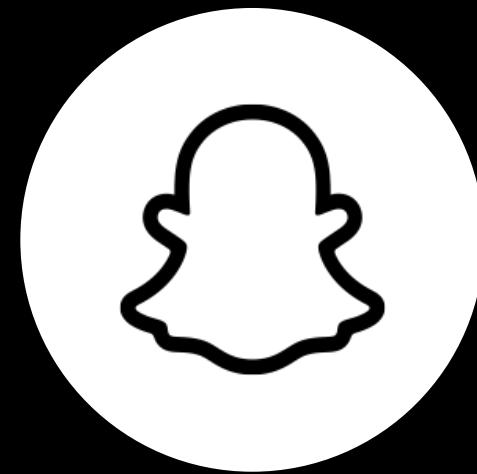
GitLab

UiPath

TOP INTERNATIONAL FUNDS INVEST



MAJOR GLOBAL COMPANIES PARTNER



LEADING MULTINATIONAL MEDIA ORGANIZATIONS COVER

The Washington Post

CNN

Inc.

**FAST
COMPANY**

 **CBC
TORONTO**

**BUSINESS
INSIDER
INTELLIGENCE**

**THE
GLOBE
AND
MAIL** 

POLITICO

YAHOO!

FINANCIAL POST

DAILY **hive**

**DEN
OF
GEEK**



“Exploding with innovative ideas and products from the tech world’s best-of-the-best.”



“One of the best shows for up-and-coming startups.”



“TIFF for tech.”



“Tech’s ‘carnival for entrepreneurs’”



“A huge presence from startups, major tech companies, celebrities, politicians.”



“Collision continues to be the most frequent answer when I ask others about the conference they most want to attend this year.”



WHY PARTNER?





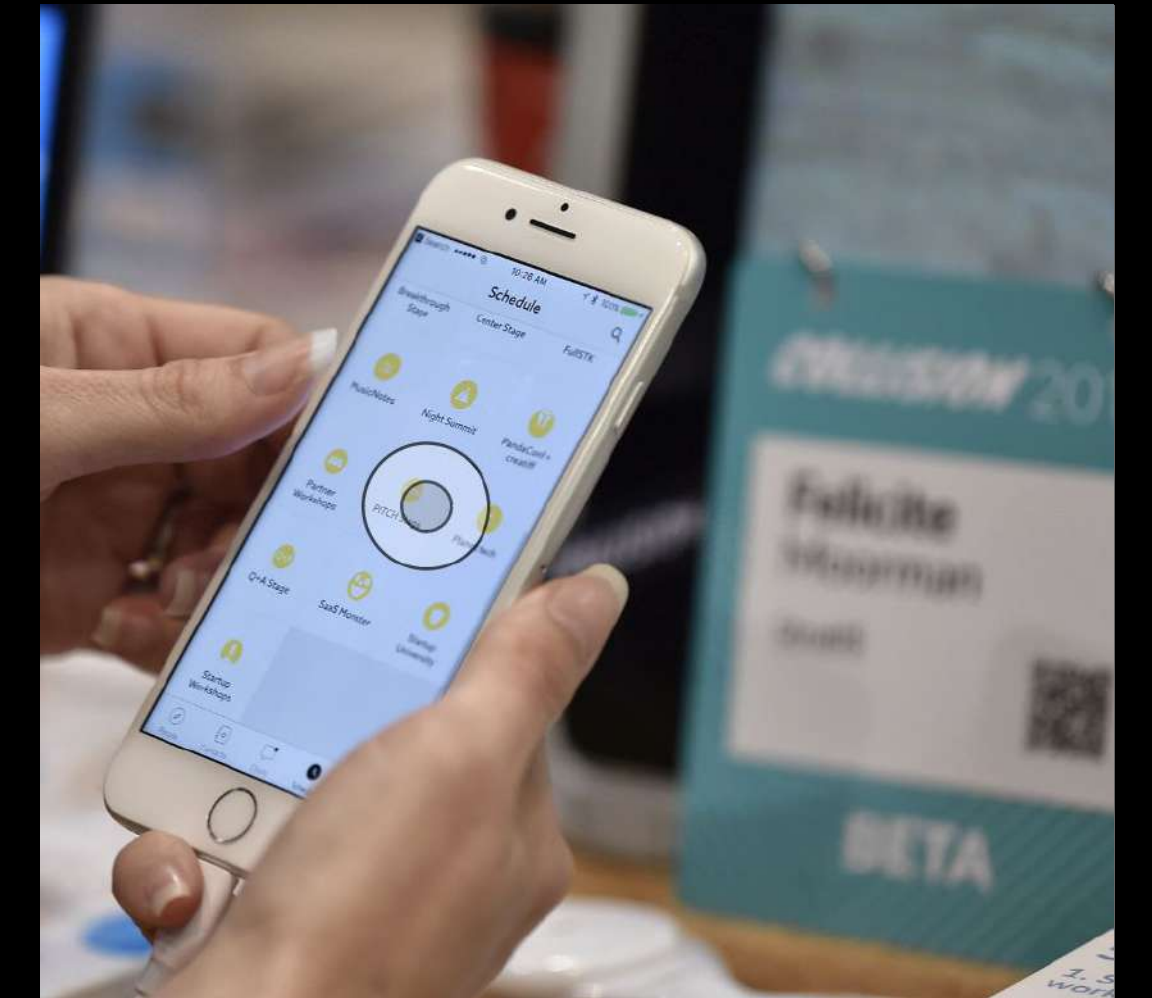
BRAND AWARENESS



NETWORKING



THOUGHT LEADERSHIP



LEAD GENERATION



PERSONALIZING YOUR EVENT EXPERIENCE

WHO ARE YOU TARGETING?

We can help you to determine your ideal audience. Using our attendee database, we can segment by type (entrepreneur, developer, and more) and by industry or content track, giving you an accurate breakdown of leads to pursue at the event.

HOW WILL YOU MEASURE SUCCESS?

Our partner success team will work with you to determine what metrics you want to use to strategically outline any KPIs you have for the event and to assess how Collision went afterwards.

BESPOKE PARTNERSHIPS

We work with our partners to build activations that represent the essence of their brand, and that use our data-driven approach to help them hit their specific goals and KPIs.

Engage with our attendees through:

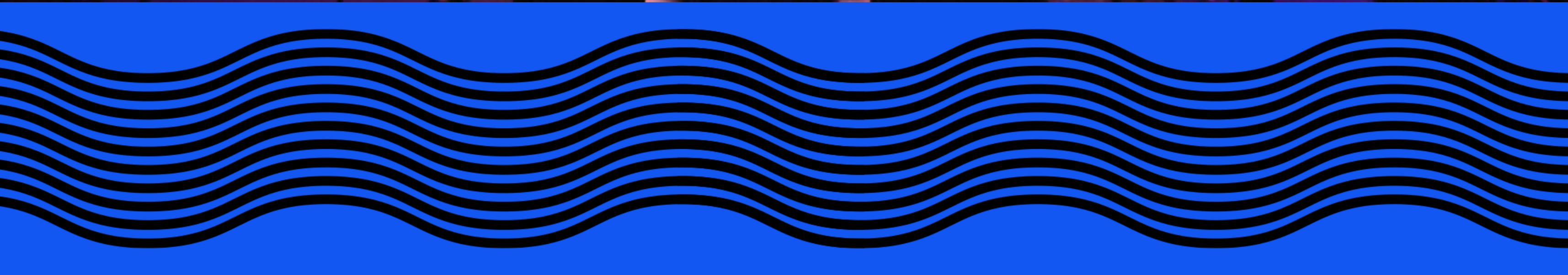
- Strategically designed exhibition space
- Sponsored masterclasses, lounges and peripheral events
- Engaging content activations
- Collision After Hours networking events





CONTACT

partnerships@collisionconf.com



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